

UKFast are the UK's Best Hosting Provider 2006.

JB = Jonathan Bowers

LJ = Lawrence Jones

JB: This is Jonathan Bowers on a tilting train with Lawrence Jones, Managing Director of UKFast. Last night at the ISPA Awards in London, UKFast for the second year running won the **"Best Hosting Provider Trophy"**.



JB: So how does it feel Lawrence to retain the Trophy?

LJ: It's an amazing feeling, absolutely amazing. I have been very nervous with the lead up to it and they don't give anything away. So you have no idea that you are going to win.

JB: Did you fancy your chances?

LJ: Well, you have got to fancy your chances in any competition in any form. Yes, we did but at the same time you can't be complacent.

JB: What does it mean to actually win an ISPA?

LJ: Well an ISPA award is particularly important to us because it is from a 3rd party and its obviously our industry organisation patting us on the back and saying , "Well Done, you are the leaders in your field". You are the pioneers and you are the people that are the benchmark for other people to chase.

JB: Last night, they actually called you a runaway winner; so why do you think you were that far ahead of the field?

LJ: I think that is flattery and it is very nice of them, but we were there on a list of some very good ISPs and I was just proud to be amongst that list and to rub shoulders with them. To be called a runaway winner was a nice surprise, but I can just say that we focused on core principles and we delivered those and we will continue to deliver them.

JB: Last night you made a lovely speech thanking your team. How much of this goes out to them?

LJ: Well, everything is down to the team. Absolutely every single aspect of our success is down to our team. Obviously we put a lot of pride into the building of the servers and the parts and the equipment that we use but it is still down to the energy, the dedication, the passion, and that's what makes them successful and that's what makes this such a fun place to work. I am on my way back now and I cannot wait to get back and share this with them.



JB: Obviously the team have had a year already as the Best Hosting Provider. What is this going to mean to the team in 2006, to have won it again?

LJ: It's just huge because it would have been extremely disappointing loosing. We were happy to be finalists, but winning is so important. Being the best is so important.

LJ: We have it on our wall so when you leave the office or when you walk in you see it. Being the best is key and we host the best clients on the internet and our customers are the best customers on the internet. They are the people that take pride in their service and that is why they are with us, so its very important to us.

JB: So what will you do to celebrate with the team?

LJ: Well, I think they will all get a bottle of champagne except for a couple of Muslims in there who will not drink alcohol and I will probably send their wives some flowers. I will find something that will say thank you.

JB: Congratulations Lawrence Jones on becoming the Best Hosting Provider yet again.

LJ: Thank you very much.